

2009 EDUCATION AAO Distance Learning

**DELIVERING EXCELLENCE IN PROFESSIONAL
DEVELOPMENT FOR DOCTORS AND STAFF**

Continuing Education for AAO Members and Orthodontic Staff

Please share this important educational resource with your orthodontic staff.



DISTANCE LEARNING PROGRAM INFORMATION

Online CE Programs*

You can view the latest continuing-education programs from AAO conferences through the AAO member Web site, www.AAOMembers.org. More than 100 lectures are online. Some of the shorter lectures have been combined to meet the CE minimum requirement for credit. They are listed as "Combined Lectures" in this catalog.

\$100 distance learning annual subscription

Purchase one-year unlimited access to the online portion of the AAO Distance Learning Program (all lectures) for only \$100. To subscribe or renew your subscription, check the appropriate box on the order form (pg. 1) and include your e-mail address or call the AAO Order Department at 800.424.2841. A confirmation e-mail containing instructions will be sent after activation. In addition, your staff members may each purchase one-year unlimited access for only \$25 or subscribe for free if they join the AAO Orthodontic Staff Club first. Each enrollee will receive the CE certificates in his/her name.

Order individual online programs

You may also review online education lectures without an annual subscription. For orthodontists, each lecture is \$30. For orthodontic staff, each lecture is \$40. You may view purchased lectures as often as you want for a full year.

To access the lectures, go to the member Web site at www.AAOMembers.org and select the Online Education Lectures link. **Note:** You will need a 56K (minimum) modem to access the lectures. Once you've selected the Online Education Lectures link, follow the displayed directions to purchase these lectures online using a credit card (this is a secure site).

How to earn online CE credits

After viewing an online education lecture, you will need to complete an exam. The exam will be automatically graded. When you pass, you can print your CE certificate.

CD-ROM Programs*

CE lectures are also available on CD-ROM.

How to order a CD-ROM program

Send an e-mail to orders@aaortho.org, order online at www.AAOMembers.org and select the Online Store link, call the AAO Order Department at 800.424.2841 or use the enclosed order form. Each CD-ROM lecture is \$40.

How to earn CE credits with the CD-ROM program

To receive CE credits for the CD-ROM lectures, print and complete the 8-10 question verification exam and mail it to the AAO, 401 N. Lindbergh Blvd., St. Louis, MO 63141. Upon receipt of the test, AAO will score the exam. A passing grade of 80% or higher is required. Subsequent tests may be taken, free of charge, until a passing grade is achieved. Once members achieve a passing grade, CE certificates will be mailed to them.

AJO-DO

Earn three CE hours by reading the *American Journal of Orthodontics and Dentofacial Orthopedics* (AJO-DO) and taking the corresponding online exam (the exam typically covers three to five articles). Each exam is \$20.

To purchase an exam, log in to www.AAOMembers.org. Select the link "AJO-DO Online Tests" in the right-hand column on the home page. Follow the posted instructions to purchase an exam(s). Additional instructions on how to access and complete the purchased exam(s) will be included in the order confirmation page and in an additional confirmation e-mail. Results are tabulated immediately. You may take the test again, free of charge, until you pass. Your CE credits will be added automatically to the AAO's online CE Credit Manager.

Orthodontic Staff Club Benefit

Sponsor your staff team's participation in the AAO Orthodontic Staff Club. Through this AAO-member program, your staff will receive numerous benefits, including a 12-month, free subscription to the online education lectures. The staff club annual fee is \$25 per individual. To learn more about the benefits of the AAO Orthodontic Staff Club and to enroll your team, visit www.AAOMembers.org.

DISTANCE LEARNING PRICE SHEET

ONLINE EDUCATION LECTURES

Distance Learning Annual Subscription
(use enclosed order form – pg. 1)

DOCTORS	\$ 100.00
ORTHODONTIC STAFF	\$ 25.00
ORTHODONTIC STAFF CLUB*	no charge

* Staff Club application must be approved first.

Individual Online Lectures
(must be ordered online)

DOCTORS	\$ 30.00
ORTHODONTIC STAFF	\$ 40.00










CD-ROM \$ 40.00
(use enclosed order form – pg. 1) Price includes shipping.

AJO-DO

3 Credits Per Issue \$ 20.00
(must be ordered online)

* Please note that not all distance learning lectures will include a PowerPoint presentation.

New for 2009









































Lecture Title	Speaker	CE Credit/s	Media Format
DOCTORS			
Class III Camouflage Treatment: What are the Limits?	Dr. Peter Ngan	1.0	 
Controlling Practice Overhead Costs	Mr. Bo Elliot	1.0	 
Practice Management and Improved Profitability	Mr. Paul Zuelke	1.0	 
Practice Marketing: Staying Up in a Down Economy through Visibility and Relationships	Dr. Joseph F. O'Neil	1.0	 
DOCTORS AND STAFF			
Collecting Your Legal Fee: Legal, Ethical, and Practical Considerations	Dr. Eric Ploumis	1.0	 
STAFF			
OSHA: Plain and Simple	Ms. Jackie Dorst	1.0	 

KEY



RESOURCES FOR ORTHODONTISTS

New for 2009

Lecture Title	Speaker	CE Credit/s	Code	Media Format
ADVANCED TREATMENT PROCEDURES				
Live Clinical Procedure: Laser Surgery	Dr. Mark Yanosky	1.5	CD391-09	 
APPLIANCES AND THERAPY				
Biomechanical Characteristics of Self-ligating Bracket Systems	Dr. Christoph Bourauel	1.0	CD373-09	 
3-D Orthodontic Force Measurements Using Self-ligating Orthodontic Brackets	Dr. Paul Major	1.0	CD379-09	 
Self-ligation and Treatment Efficiency	Dr. Peter Miles	1.0	CD380-09	 
Self-ligation with a Custom-made Ligual Appliance	Dr. Dirk Wiechmann	1.0	CD388-09	 
Live Clinical Procedure: TAD Placement	Dr. John Graham	1.5	CD390-09	 
Live Clinical Procedures: Lingual Indirect Bonding	Dr. J. Clifton Alexander & Dr. Ronald M. Roncone	3.0	CD389-09	 
DIAGNOSIS AND TREATMENT PLANNING				
Evidence-based Orthodontics: Friend or Foe (Salzmann Lecture)	Dr. Anthony Gianelly	1.5	CD374-09	 
Strategy Toward Treatment in Growing Class III Patients	Dr. Eric Liou	1.0	CD378-09	 
Early Facemask Therapy for Class III Malocclusion: Managing the Vertical Dimension	Dr. Patrick Turley	1.0	CD385-09	 
Class II Malocclusion Correction: "Mundane Magic"	Dr. James Vaden	1.0	CD386-09	 
Genetic Factors in External Apical Root Resorption (EARR)	Dr. James Hartsfield	1.0	CD375-09	 
Root Resorption: Less Risk with New Techniques and Technologies?	Dr. Glenn Sameshima	1.0	CD384-09	 
Orthodontic Root Resorption in Perspective	Dr. Frank Weiland	1.0	CD387-09	 
EARLY ORTHODONTIC TREATMENT				
Class II Correction in Children with Cervical Headgear	Dr. Mirja Kirjavainen	1.0	CD377-09	 
HISTORY				
Achieving Treatment Goals with Predictable Mechanics: A 40 Year Perspective (Mershon Lecture)	Dr. Ravindra Nanda	1.5	CD381-09	 
Facial Esthetics Through the Ages: Broadening Our Vision in Orthodontics (Angle Lecture)	Dr. Sheldon Peck	1.0	CD383-09	 
IMAGING				
Surface Acquisition Systems in Orthodontics: Do They Have a Role?	Dr. Chung How Kau	1.0	CD376-09	 
The 3-Dimensional Airway	Dr. J. Martin Palomo	1.0	CD382-09	 
PRACTICE MANAGEMENT				
Practice Transition Seminar (4 individual lectures, plus joint panel Q&A)	Mr. Ken Alexander Mr. Chris Bentson Mr. Randall Berning Mr. Darrell Cain	8.0	CD372-09	 

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Online CD-ROM

RESOURCES FOR ORTHODONTISTS

For lecture descriptions, go to the AAO member Web site, www.AAOmembers.org, and select the Online Store link.

The following lectures are categorized by topic.

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Lecture Title	Speaker	Run Time	CE Credit/s	Code	Media Format
ACADEMIC					
Education Leadership Seminar: Mentoring 101 For Health Professionals	Dr. Robin A. Harvan	180 min.	3.0	CD371-08	 
ADULT ORTHODONTICS					
Adult Orthodontics: Myths and Misconceptions of Diagnosis and Treatment	Dr. David Musich	60 min.	1.0	CD214-02	
A Broader Scope of Clinical Procedures for the Adult Orthodontic Patient	Dr. P. Lionel Sadowsky	60 min.	1.0	CD216-02	
Contemporary Adult Orthodontics: Are Your Treatment Objectives Realistic?	Dr. Vincent Kokich	90 min.	1.5	CD300-06	 
Enhancement of Orthodontic Outcomes: Putting a New Face on an Old Concept	Dr. David Sarver	90 min.	1.5	CD 287-06	  Limited Supply
The Finishing Touch: A System for Establishing Final Occlusion with a Beautiful Smile	Dr. R.G. "Wick" Alexander	60 min.	1.0	CD 215-02	
Orthodontic Treatment for the Special Needs Patient	Dr. Adrian Becker	60 min.	1.0	CD217-02	
ADVANCED TREATMENT PROCEDURES					
Airway Implications of Resting Tongue Posture in Adult Patients	Dr. Alan Lowe	45 min.	1.0	CD319-07	 
Classification of Clinical Cases for OrthoTAD Applications	Dr. Bryan Cope	45 min.	1.0	CD288-06	 
Edward H. Angle Lecture: Orthodontics: The Benefit vs. the Burden	Dr. James L. Vaden	90 min.	1.5	CD359-08	 
Good to Great: Improving Treatment Results Using the Soft Tissue Laser	Dr. Stephen Tracey	45 min.	1.0	CD302-06	 
Maxillary Posterior Osteotomies to Maximize Esthetic or Restorative Results	Dr. Donald Joondeph & Dr. Dale Bloomquist	60 min.	1.0	CD315-07	 
Non-Surgical and Non-Extraction Open Bite Correction in Adults with Ortho Miniplates	Dr. Junji Sugawara	45 min.	1.0	CD317-07	 
Orthodontic Tooth Movement to Regenerate New Bone and Periodontal Tissue for Implants	Dr. Björn Zachrisson	50 min.	1.0	CD254-04	
Pre-Restorative Orthodontics in the Anterior Esthetic Case: When to Restore and When to Align	Dr. Frank Celenza, Jr. & Dr. Vincent Celenza	60 min.	1.0	CD316-07	 
Sleep Apnea in Children: The Orthodontist's Role in the Sleep Center	Dr. Mark G. Hans	45 min.	1.0	CD350-08	 
Sleep Apnea: The Evidence for What Works Best	Dr. Harry L. Legan	45 min.	1.0	CD354-08	 
Treatment of Complex Malocclusions with Implant Anchorage	Dr. W. Eugene Roberts	45 min.	1.0	CD298-06	  Limited Supply
Use of Onplants for Absolute Anchorage	Dr. William Hohlt	50 min.	1.0	CD256-04	

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Questions? Call 800.424.2841

RESOURCES FOR ORTHODONTISTS

Lecture Title	Speaker	Run Time	CE Credit/s	Code	Media Format
ADVANCED TREATMENT PROCEDURES <i>continued</i>					
COMBINED LECTURES (must be viewed together to meet the CE minimum requirement for credit)					
1. Interdisciplinary Management of Missing Maxillary Incisors: Space Closure, Autotransplantation, or Implants	Dr. Björn Zachrisson & Dr. Sverker Toreskog	Combined lectures sold as 1 unit 90 min.	1.5	CD313-07	 
2. Update in Periodontics: Periodontal Risk Assessment for Orthodontics	Dr. Roy Page				
COMBINED LECTURES (must be viewed together to meet the CE minimum requirement for credit)					
1. Lessons from the Outback: Integrating Implants, Orthodontics, and Comprehensive Restorative Dentistry in Small Town Rural America (The pitfalls and successes of working as an interdisciplinary team)	Dr. Charles Alexander, Dr. Daniel Clader & Dr. Craig Cayo	Combined lectures sold as 1 unit 90 min.	1.5	CD314-07	 
2. Update in Restorative Dentistry: Digital Technology and Its Impact on Restorative Dentistry and Materials	Dr. Robert Winter				
COMBINED LECTURES (must be viewed together to meet the CE minimum requirement for credit)					
1. Retarded Eruption/Ankylosis and its Management	Dr. Samir Bishara	Combined lectures sold as 1 unit 60 min.	1.0	CD253-04	
2. Use of Inplants as Anchorage for Maxillary Orthopedic Treatment	Dr. Stephen Wei				
ADVANCES IN ORTHODONTICS & DENTOFACIAL SURGERY					
Management of Missing Maxillary Anterior Teeth with Emphasis on Autotransplantation	Dr. Björn Zachrisson & Dr. Hans Haanaes	60 min.	1.0	CD249-04	
Management of Missing Maxillary Teeth with Emphasis on Single-Tooth Implants	Dr. Hans Haanaes & Dr. Björn Zachrisson	60 min.	1.0	CD252-04	
Orthognathics: Mandibular Midline Osteotomy for Constriction	Dr. Donald Joondeph & Dr. Dale Bloomquist	60 min.	1.0	CD248-04	
Orthognathics: Open Bite Closure with Mandibular Osteotomy	Dr. Donald Joondeph & Dr. Dale Bloomquist	60 min.	1.0	CD251-04	
Recovery Following Third Molar Surgery	Dr. Raymond White	60 min.	1.0	CD250-04	
Surgical Treatment: Patient Reported Outcomes and Stability	Dr. Ceib Phillips	45 min.	1.0	CD318-07	
APPLIANCES AND THERAPY					
An Analysis of Orthodontic Prescriptions – Their Strengths and Weaknesses	Dr. Anoop Sondhi	50 min.	1.0	CD244-03	
Effective Functional Appliance Therapy: Which Appliance to Use, When, and Why	Dr. Sabine Ruf	45 min.	1.0	CD293-06	 
Efficient and Esthetic Orthodontic Treatment Using Advanced Polymers	Dr. Charles Burstone	45 min.	1.0	CD321-07	 
Invisible Braces: A Critical Review of Treatment with Aligners	Dr. Timothy Wheeler	45 min.	1.0	CD334-07	 
The Latest in Esthetic Fixed Appliance Therapy	Dr. Charles Burstone	60 min.	1.0	CD228-02	
Limitations, Failures and Problem Solving with the Invisalign® Appliance	Dr. Robert Boyd	50 min.	1.0	CD263-04	
New Advances in Orthodontic Bonding and Decalcification Prevention: State of the Art	Dr. William Wiltshire	50 min.	1.0	CD246-03	
The New Esthetic Clear Archwires: Application and Manipulation	Dr. Charles Burstone	45 min.	1.0	CD304-06	 
Outcomes of a Clinical Trial Evaluating Attachments with Invisalign®	Dr. Tim Wheeler	50 min.	1.0	CD262-04	
Seven Steps to Highly Effective Bonding	Dr. Robert Miller	50 min.	1.0	CD240-03	
TADs: Improving Clinical Outcomes Based on Research Findings	Dr. Sarandeep S. Huja	45 min.	1.0	CD353-08	 
Titanium Arch Wires – Understanding Their Properties to Optimize Their Use	Dr. Michael Swartz	50 min.	1.0	CD245-03	

RESOURCES FOR ORTHODONTISTS

Lecture Title	Speaker	Run Time	CE Credit/s	Code	Media Format
BIOMECHANICS					
Biomechanical Considerations in Open Bite Treatment	Dr. Thomas Mulligan	60 min.	1.0	CD218-02	
Correction of Anterior Open Bite with Spurs – Long-term Stability	Dr. Roberto Justus	50 min.	1.0	CD320-07	
The Evolution of Orthodontic Bonding: An Evidence-based Overview	Dr. Emile Rossouw	45 min.	1.0	CD322-07	
Full-Face Orthopedics – With Appliances Not Requiring Patient Cooperation	Dr. Terry Dischinger	60 min.	1.0	CD210-02	
John Valentine Mershon Memorial Lecture: Growth and Biomechanics	Dr. Robert Isaacson	90 min.	1.5	CD237-03	
Herbst Appliance Biomechanics in Class II Treatment	Dr. Hans Pancherz	60 min.	1.0	CD211-02	
Myth vs. Facts in Mechanics	Dr. Thomas Mulligan	60 min.	1.0	CD274-05	Limited Supply
COMPUTER TECHNOLOGY					
3-D Visualization and Treatment Simulation in Orthodontics	Dr. James Mah	50 min.	1.0	CD238-03	
Computer Generated Precise Bracket Placement Based Upon 3-D Technology Utilizing Indirect Bonding	Dr. Terry Dischinger	50 min.	1.0	CD234-03	
E-Modeling	Dr. Bruce Hultgren	50 min.	1.0	CD236-03	
DIAGNOSIS AND TREATMENT PLANNING					
Class III Treatment: Treatment to Camouflage Class III Malocclusion after Facemask Therapy	Dr. Peter Ngan	45 min.	1.0	CD307-06	Limited Supply
The Effect of Orthodontic Treatment on Quality of Life	Dr. Allen Firestone	45 min.	1.0	CD348-08	
Evidence-Based Class II Treatment	Dr. Hans Pancherz	90 min.	1.5	CD309-06	
Evidence-Based Orthodontics: Principles and Practice	Dr. Greg J. Huang	45 min.	1.0	CD352-08	
Evidence-Based Orthodontics: What Should a Clinician Know?	Dr. Carlos Flores-Mir	45 min.	1.0	CD349-08	
Evidence-Based Orthodontics?	Dr. William Shaw	45 min.	1.0	CD357-08	
Increasing Efficiency by Eliminating Undesirable Side Effects	Dr. Charles J. Burstone	45 min.	1.0	CD344-08	
Interdisciplinary Management Of The Missing Papilla	Dr. Richard Roblee	45 min.	1.0	CD328-07	
Jacob A. Salzman Lecture: Growth: Is it A Friend or Foe to Orthodontic Treatment?	Dr. Peter Ngan	90 min.	1.5	CD323-07	
Jacob A. Salzman Lecture: Quality Assessment of Clinical Outcomes	Dr. W. Eugene Roberts	90 min.	1.5	CD356-08	
Jacob A. Salzman Lecture: The Search for Evidence	Dr. David Turpin	90 min.	1.5	CD290-06	
Jacob A. Salzman Lecture: Stability and Relapse – University of Washington Studies	Dr. Robert Little	90 min.	1.5	CD213-02	
Jacob A. Salzman Lecture: Treatment with Conviction	Dr. P. Lionel Sadowsky	60 min.	1.0	CD243-03	
John Valentine Mershon Memorial Lecture: Opportunities and Consequences of Growth	Dr. Rolf G. Behrents	90 min.	1.5	CD343-08	

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RESOURCES FOR ORTHODONTISTS

Lecture Title	Speaker	Run Time	CE Credit/s	Code	Media Format
DIAGNOSIS AND TREATMENT PLANNING <i>continued</i>					
John Valentine Mershon Memorial Lecture: Solutions for Common Orthodontic Problems	Dr. P. Lionel Sadowsky	90 min.	1.5	CD257-04	 
John Valentine Mershon Memorial Lecture: Vertical Dementia	Dr. James McNamara	90 min.	1.5	CD212-02	
Lessons Learned From Patient Retreatment: An Analysis of 200 Patients Who Had Orthodontics as Children and Who Sought Retreatment as Adults	Dr. David Musich	50 min.	1.0	CD329-07	 
Missing Maxillary Lateral Incisors: Indications and Guidelines for Optimal Space Closure	Dr. Marco Rosa	45 min.	1.0	CD330-07	 
Morphogenetic Agents and Distraction: New Treatment for Craniofacial Disorders	Dr. Martin Chin	45 min.	1.0	CD331-07	 
Orthodontics for Mature and Elderly Adults	Dr. Björn Zachrisson	90 min.	1.5	CD294-06	  Limited Supply
Overbite Correction & Smile Esthetics	Dr. Steve Lindauer	60 min.	1.0	CD279-05	
The Retrognathic/High-Angle Herbst Patient	Dr. Hans Pancherz	45 min.	1.0	CD332-07	 
Smile Esthetics: Treatment And Finishing	Dr. Thomas Southard	45 min.	1.0	CD327-07	 
Supernumerary Teeth: Classification, Diagnosis and Management	Dr. Jeryl English	45 min.	1.0	CD297-06	 
Surgery in the Growing Patient: When, What, Why	Dr. Paul Thomas	45 min.	1.0	CD303-06	 
The Threshold: Limits of Non-surgical Treatment for the Class III Skeletal Patient	Dr. David Musich	45 min.	1.0	CD310-06	  Limited Supply
TMD: Is it Out of Occlusion?	Dr. Samuel Dworkin	45 min.	1.0	CD325-07	 
TMDs: The 21st Century Brings New Thinking	Dr. Christian S. Stohler	45 min.	1.0	CD358-08	 
Treatment of the Degenerated Dentition: Where Is The Limit?	Dr. Birte Melsen	45 min.	1.0	CD326-07	 


EARLY ORTHODONTIC TREATMENT

Biological Rationale for Early Treatment of Dentofacial Deformities	Dr. David Carlson	60 min.	1.0	CD200-02	
Crowding: Timing and Treatment	Dr. Anthony Gianelly	60 min.	1.0	CD201-02	
Differential Diagnosis and Treatment Planning for Early Mixed Dentition Malocclusions	Dr. Steven A. Dugoni	60 min.	1.0	CD270-05	
The Debate Continues: When is the Best Time to Treat a Class II Malocclusion?	Dr. Kevin O'Brien	60 min.	1.0	CD269-05	
Early Treatment of Tooth Eruption Disturbances	Dr. Juri Kuroi	60 min.	1.0	CD203-02	
Excess and Short Face Height Malocclusion – The Early Treatment Dilemma	Dr. Donald Woodside	60 min.	1.0	CD209-02	
Impacted and Ankylosed Teeth – Why, When and How to Intervene	Dr. Juri Kuroi	60 min.	1.0	CD271-05	 
Impaction and Transposition	Dr. Adrian Becker	60 min.	1.0	CD198-02	
Know What You're Missing? Early Treatment That is Effective, Efficient, and Stable	Dr. Jimmy Boley	45 min.	1.0	CD291-06	 
Patients' and Parents' Comprehension of and Expectations from Early Orthodontic Treatment	Dr. H. Asuman Kiyak	60 min.	1.0	CD268-05	
Serial Extraction Revisited: 30 Years in Retrospect	Dr. Jimmy Boley	60 min.	1.0	CD199-02	









RESOURCES FOR ORTHODONTISTS

Lecture Title	Speaker	Run Time	CE Credit/s	Code	Media Format
EARLY ORTHODONTIC TREATMENT <i>continued</i>					
Stability of Open Bite Treatment	Dr. Peter Shapiro	60 min.	1.0	CD207-02	
Treatment Timing and Treatment Outcome	Dr. Hans Pancherz	60 min.	1.0	CD205-02	
An Update on Early Face Mask Therapy for Class III Malocclusion	Dr. Patrick Turley	60 min.	1.0	CD208-02	



HISTORY

Jacob A. Salzman Lecture: Future Directions – Reflections of Our Past?	Dr. James Vaden	60 min.	1.0	CD258-04	 
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IMAGING

3-D Surface and Volumetric Imaging: Emerging Orthodontic Tools	Dr. David Hatcher	45 min.	1.0	CD306-06	 
3-Dimensional Imaging and Orthodontic Analysis	Dr. James Mah	45 min.	1.0	CD312-06	 
Conebeams for Coneheads: Using Cone Beam Computer Tomography in Clinical Orthodontics	Dr. Mark Hans	45 min.	1.0	CD311-06	 
The Radiology Decision: Film, Indirect, Direct or Cone-Beam?	Dr. Robert Scholz	45 min.	1.0	CD324-07	 

THE ORTHODONTIST AS CEO®


Accounting and Financial Concepts and Management	Mr. John McGill	150 min.	2.5	CD230-03	 
Employment Law Compliance for Orthodontists: Solutions to Many Common Personnel Problems	Mr. Tim Twigg	150 min.	2.5	CD281-06	
Online Communications and Your Practice	Ms. Frith Maier	50 min.	1.0	CD284-06	 
Operational Systems	Ms. Char Eash	180 min.	3.0	CD231-03	
Power Technology for Case Management	Mr. Bill Poss	55 min.	1.0	CD283-06	 
Strategic Business Planning for Your Practice	Mr. John McGill	180 min.	3.0	CD229-03	
Tax Planning/Financial Advice	Mr. Darrell Cain	210 min.	3.5	CD282-06	 
Technology Integration and Security	Mr. Steve McEvoy	60 min.	1.0	CD285-06	 

Limited Supply

PRACTICE MANAGEMENT

Practice Transition/Orthodontist as CEO	Mr. John McGill	300 min.	5.0	CD272-05	
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RISK MANAGEMENT

Doctors' Risk Management Program — 2007	Dr. Terry Pracht Ms. Liz Franklin	180 min.	3.0	2007-RM	
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TMJ - DOCTOR

The Prevalence of TMJ Internal Derangement in Asymptomatic Children and Adults	Dr. Ross Tallents	45 min.	1.0	CD292-06	 
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RESOURCES FOR ORTHODONTIC STAFF

New for 2009

Lecture Title	Speaker	CE Credit/s	Code	Media Format
CLINICAL FOR STAFF				
Reasonable Esthetic Corrective Treatment for Relapse Cases	Ms. Paula Allen-Noble	1.5	CD392-09	 
Improving Periodontal Health Through Orthodontic Treatment	Dr. Robert Boyd	1.5	CD393-09	 
State-of-the-art Bonding Techniques Resulting in a Stress-free Environment	Mr. Paul Gange	1.5	CD396-09	 
Oral Hygiene and Tissue Management: The Use of Lasers for Tissue Proliferation	Dr. Robert Miller	1.0	CD397-09	 
The Multiple Advantages of Self-ligation: Why and How You Should Incorporate Them into Your Office	Dr. Gary Opin	1.5	CD398-09	 
Temporary Anchorage Devices: What the Orthodontic Auxiliary Needs to Know About this Exciting New Technology	Dr. Terry Pracht	1.5	CD399-09	 
PRACTICE ADMINISTRATION				
C.S.I. Ortho Office: Infection Control, Sterilization and OSHA Investigation	Ms. Leslie Canham	3.0	CD394-09	 
Emergencies and Their Impact on Your Practice	Ms. Carolyn Friedman	1.5	CD395-09	 
COMPUTER TECHNOLOGY				
Contemporary Trends and Technology in Orthodontics	Dr. David Sarver	1.5	CD400-09	 

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RESOURCES FOR ORTHODONTIC STAFF






































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CLINICAL FOR STAFF					
Balancing Your Duties in the Operatory	Ms. Cathy Sundvall	45 min.	1.0	CD289-06	 
Becoming a More Valued Assistant by Understanding Fundamentals of Orthodontic Decision Making	Dr. Douglas Depew	90 min.	1.5	CD233-03	 
Clinical Orthodontics for Orthodontic Staff – You Do Make a Difference!	Dr. Straty Righellis	60 min.	1.0	CD227-02	 
A Closer Look at Orthodontic Finishing	Dr. Thomas Pitts	60 min.	1.0	CD226-02	
Difficult Bonding Situations in Today's Orthodontic Practice	Mr. Paul Gange	60 min.	1.0	CD220-02	
Efficient and Effective Indirect Bonding	Dr. Anoop Sondhi	90 min.	1.5	CD264-04	
Infection Control Teamwork to Exceed CDC Guidelines	Ms. Leslie D. Canham	90 min.	1.5	CD362-08	 
Le Tour De Ceph: A Review of Landmark Identification	Dr. Catherine Quas	45 min.	1.0	CD296-06	 
Making Sense of Mechanics	Dr. Juliana Panchura	90 min.	1.5	CD242-03	
Orthodontic Basics: What Every Team Member Should Know	Dr. Doug Depew	60 min.	1.0	CD305-06	  Limited Supply
OSHA: Playing It Safe	Ms. Jackie Dorst	90 min.	1.5	CD365-08	 
Records to Retention: The Devil is in the Details	Dr. Juliana Panchura	60 min.	1.0	CD278-05	 
Sterile Technique For Miniscrew Implants in the Orthodontic Office	Ms. Jackie Dorst	60 min.	1.0	CD340-07	 
Taming the Tongue Thrust: What to Expect from the Speech Pathologist	Dr. Deborah Swain	60 min.	1.0	CD341-07	 
Tools and Tips for Instrument Reprocessing	Ms. Jackie Dorst	90 min.	1.5	CD295-06	  Limited Supply
Zen in the Art of Soldering – Going with the Flow	Mr. Stanley Richardson	90 min.	1.5	CD301-06	 
COMPUTER TECHNOLOGY					
Computerizing for the Orthodontic Practice of the Future	Dr. W. Ronald Redmond	60 min.	1.0	CD225-02	
How Computer Technology is Used in the Orthodontic Office	Dr. John (Bob) Smith	60 min.	1.0	CD224-02	
IMAGING					
Digital Imaging for the Outstanding Practice	Ms. Vickie Rudd	60 min.	1.0	CD280-05	
PRACTICE ADMINISTRATION					
Balancing Inventory: The Supply that Tips the Scale	Ms. Lynne Fales	45 min.	1.0	CD 286-06	 
Braces...and Beyond	Ms. Rosemary Bray	120 min.	2.0	CD232-03	
A Cutting Edge Approach to Intra-Office Communication	Ms. Charlene White	45 min.	1.0	CD370-08	 
Certification Responsibility with Recognition	Dr. Douglas Depew	90 min.	1.5	CD364-08	 

RESOURCES FOR ORTHODONTIC STAFF

Lecture Title	Speaker	Run Time	CE Credit/s	Code	Media Format
PRACTICE ADMINISTRATION <i>continued</i>					
Collecting Your Fee: Legal, Ethical and Practical Considerations	Dr. Eric J. Ploumis	90 min.	1.5	CD368-08	 
Knowing How to Say Goodbye: What You Need to Know to Dismiss a Patient	Dr. Eric Ploumis	60 min.	1.0	CD276-05	
Efficiently Wired	Ms. Karen Moawad	120 min.	2.0	CD241-03	
I Can See What You're Saying!™ Enhancing Communication and Case Presentation Skills	Ms. Elizabeth M. Barrett	90 min.	1.5	CD361-08	 
Office Management: Staging + Service + Systems = Success	Ms. Liz Maxbauer	90 min.	1.5	CD367-08	 
The Role and Work of the Office Coordinator	Mr. Ken Alexander	90 min.	1.5	CD360-08	 
The Role of the Treatment Coordinator	Ms. Cherie Lovett	90 min.	1.5	CD366-08	 
Talent, Team and Targets	Ms. Char Eash	120 min.	2.0	CD273-05	
Teamwork and Job Descriptions to Achieve Practice Goals	Ms. Vickie B. Rudd	90 min.	1.5	CD369-08	 
You're the OSHA Coordinator – Now What?	Ms. Jackie Dorst & Ms. Leslie Canham	90 min.	1.5	CD335-07	 
PRACTICE MANAGEMENT					
Achieving Excellence in the Role of the Records Coordinator	Ms. Carolyn Friedman	60 min.	1.0	CD336-07	 
Balance Your Schedule for Profitability and Patient Care	Ms. Debbie Best	60 min.	1.0	CD308-06	  Limited Supply
Building a Practice Budget: Minding Your Dollars Makes “Cents”	Dr. Jerry Clark	60 min.	1.0	CD221-02	
Case Acceptance: Do You Give People a Reason to Like You?	Dr. Gale Stoner	90 min.	1.5	CD299-06	  Limited Supply
Everything You Need to Know About HIPAA	Mr. Keith Emmons	60 min.	1.0	CD266-04	
Insurance: A Window of Opportunity – Create a Practical and Profitable Approach	Ms. Tina Byrne	90 min.	1.5	CD338-07	 
Managing Risk Regarding Setting and Collecting Fees, Dismissing Patients & Keeping Clinical/Financial Records	Dr. Laurance Jerrold	60 min.	1.0	CD222-02	
New CDC Infection Control Recommendations	Ms. Jackie Dorst	120 min.	2.0	CD267-04	
New Patient Experience & Enrollment	Ms. LeeAnn Peniche	90 min.	1.5	CD219-02	
Talking the Customer Service Talk	Ms. Carol Eaton	120 min.	2.0	CD265-04	
Using Patient Management to Increase Productivity, Profitability and Quality of Life	Mr. Paul Zuelke	60 min.	1.0	CD223-02	 
We Have Seen the Future and it is US! The Role of Orthodontic Teams During A Practice Transition	Ms. Elizabeth Barrett	75 min.	1.0	CD339-07	 
Wow the New Patient: How to Create the Atmosphere and Communicate the Message	Ms. LeeAnn Peniche-Rosenbarger	80 min.	1.5	CD337-07	 

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